

## Smarter Systems for a Greater UT

Though UT Austin is already one of the most efficient public universities in the United States, the Committee on Business Productivity found significant areas in which the university could save even more money and generate revenue. The committee predicted that UT could net \$490 million in 10 years with the right investment and a champion within the administration to drive the changes. The report frames the possibilities and marks the beginning of a process of consultation and thoughtful implementation.

### The committee focused its study in three main areas:

#### 1. Administrative Services Transformation

- Consolidating similar administrative functions such as finance and procurement, HR, and IT could yield \$200 million over a decade.

**\$200**  
million / 10  
years

#### 2. Asset Utilization

- Possible yield of \$290 million over a decade.
- UT could bring in annual revenue of \$16 million by selling excess power on the open market.
- Even more power could be sold by incentivizing deans and department heads to conserve energy and by improving the energy efficiency of campus buildings.
- Other savings could come from outsourcing certain campus operations as well as moving to a market-based approach to parking, food, and housing.

**\$290**  
million / 10  
years

#### 3. Technology Commercialization

- UT Austin can bring in more revenue from technology innovations by focusing on increasing the volume of licenses and spending less effort on trying to predict market winners and losers.
- The university also should institute a body to resolve conflict and help share best commercialization practices across the many campus entities that deal with intellectual property.

