

**Executive Interview Guide – External**  
**University of Texas - Austin**

<b>Date:</b>	<Insert Date>	
<b>Schedule:</b>	<Insert Time>	
<b>Location:</b>	<Insert Location>	
<b>Session Participants:</b>	<Insert Name>	<Insert Name>

**Interview Questions:**

**Your Relationship**

1. What is the nature of your relationship (or lack thereof) with the university and its commercial activity?
2. Has your experience been positive or negative?
3. What has contributed to this position?

**Economic Mission**

4. What do you see as the economic mission of the university? Do you agree? What do you believe the university's role should be?
5. How well do you feel the university is doing at achieving this mission? What works well?
6. What obstacles do you see in achieving this mission? What could use improvement?

**Office of Technology Commerce**

7. How would you characterize the OTC? What other actors are involved?
8. What improvements would you recommend to OTC? To other activities or functions?
9. What else do you think the university and OTC could do to provide economic and commercial value?

