



## UT-Austin Office of Technology Commercialization Initial Data Request

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### Mission

Question	Source
What is the organization's mission?	
How was the mission derived? What were the influencing elements (e.g. university strategy, UT system strategy, economic development objectives, political environment, etc.)?	
How does it see itself with regards to addressing this mission?	



### Organizational Design

Question	Source
What is the structure of the organization?	
What are the responsibilities / remit of each role?	
How is the organization governed?	
What are the other components of the greater UT-A innovation/entrepreneurship/TC ecosystem?	



### Activities

Question	Source
Does the organization have an operational plan (translating mission and strategy into objectives and operations)?	
Does the organization have an overarching methodology or Theory of Change?	
How does the organization split its time across activities and responsibilities (ideally, by role)	
How does the organization see itself performing in these responsibilities?	
What are the metrics that the organization uses (including traditional metrics re: licensing, patent activity, spin-out, investment, contribution to revenue, contribution to local/ regional economy)?	
How has the organization performed against these metrics over the past 5 – 10 years?	
Where does it see challenge and opportunity?	
What initiatives are in place to drive improvements?	



### Resources

Question	Source
What is the organization's budget?	
How is it established?	
How is it allocated?	
Where is it believed to be insufficient?	



### Relationships

Question	Source
What initiatives / programs are in place to develop and exploit relationships with:	
<ul style="list-style-type: none"> <li>University Departments / Labs / Centers</li> </ul>	
<ul style="list-style-type: none"> <li>Large industry</li> </ul>	
<ul style="list-style-type: none"> <li>Investors / VCs / Angels</li> </ul>	
<ul style="list-style-type: none"> <li>Start-ups / Entrepreneurs</li> </ul>	
<ul style="list-style-type: none"> <li>Local Incubators / Accelerators / Networks / Events (e.g. SXSW)</li> </ul>	
<ul style="list-style-type: none"> <li>Students</li> </ul>	
<ul style="list-style-type: none"> <li>UT System</li> </ul>	
<ul style="list-style-type: none"> <li>Other universities</li> </ul>	